



# OWENS CORNING ROOFING WIDGETS FOR CONTRACTORS



## We've Made It Easy

From architectural shingle lines to inspirational style boards, we've made it easy for you to showcase Owens Corning Roofing products on your company website with our web widgets.

Widgets are small web components that allow you to use content from other websites by simply adding a few lines of code to your own website. Our widgets are customizable. Just copy and paste the lines of code for the specific products that you would like to include (or exclude the ones you don't) on your website, as shown in the widget instructions and examples at [owenscorning.com/roofing/widgets](https://www.owenscorning.com/roofing/widgets).

## Shingles

Showcase our bright, bold, and brilliant TruDefinition® Duration® Designer asphalt shingles. These shingles offer spectacular curb appeal and the high performance and durability of our patented SureNail® Technology. TruDefinition® Duration® Designer features our 2020 Shingle Color of the Year, Pacific Wave.



## Total Protection Roofing System®^ (TPRS®) Widget

Showcase the Owens Corning® Total Protection Roofing System® (TPRS) – our integrated system of components and layers designed to help a roof perform in three critical areas: SEAL. DEFEND. BREATHE.®



## Design & Inspire Style Boards

This widget features our Design & Inspire style boards that we created using our popular Duration® Series Shingles. These style boards let customers see shingle and color pairings that help them get the entire vibe of a design before deciding on their roof color.



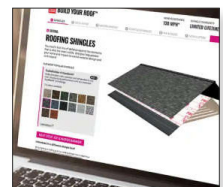
## DesignEyeQ®

This design visualization tool allows homeowners to “try on” Owens Corning asphalt roofing shingles directly from your website. The user can either upload their own photo or select a pre-loaded house to experiment with different shingle colors, as well as adjust the siding and trim color, to better understand how their color choice will affect the overall appearance of their home.



## Build Your Roof™ (BYR) Widget

The Build Your Roof™ widget will help your website educate homeowners on the three critical layers and components that go into a Total Protection Roofing System®\*. The interactive, customizable tool can work as a lead generation tool by engaging potential customers in selecting the high-performance roof solutions that are right for their home.



## Warranty Widget

Incorporate the Warranty Widget on your website makes it fast and easy for homeowners to learn about and compare our different roofing warranties to find the best coverage option for their home. This widget reinforces that Owens Corning® Roofing offers one of the best warranties in the industry, so your customers will gain confidence in the protection their new roof will bring to their home.

